

KEEN MINDS CASE COMPETITION 2026

Competition Schedule

Before competition day

Thu 3 Sep 2026 09:00	Case released to all universities
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Competition day Monday 7 September 2026 - Manchester Hyatt Hotel 18th Floor

Welcome & briefing

09:00	Arrival, networking and coffee Hardcopy of case handed to all participants and coaches
09:30	Introductions and presentations from clients followed by Q&A
10:00	Teams are escorted to the rooms by the ambassadors

The client briefing is the only permitted contact with the case companies. Recording it is strictly prohibited.

Presentation preparation (10:15 - 13:15)

10:15	3-hour preparation for preparing the presentation begins
11:15	Preparation continues
12:15	Preparation continues
13:15	Slide-deck submission DEADLINE
13:15 - 14:00	Lunch

Coaches are prohibited from any contact with their teams throughout the preparation window (Handbook, Section 6)

Division Presentation (14:00 - 15:30)

Divisions A and B run in parallel in two rooms. Each division has four teams and follows the schedule below. Presentation order within each division is set by blind draw.

14:00	Divisional presentation begin
14:05	Team 1 - 10 minutes presentation + 5 minute judges Q&A
14:20	Team 2 - 10 minutes presentation + 5 minute judges Q&A
14:35	Judges deliberate - short break
14:45	Team 3 - 10 minutes presentation + 5 minute judges Q&A
15:00	Team 4 - 10 minutes presentation + 5 minute judges Q&A
15:15	Judges deliberate - short break
15:30	Divisional winners announced (back to the main room)

Final & awards (15:30 - 17:00)

15:30	Division A and B winners prepare for the Final (30 minutes to polish delivery - so slide changes permitted)
16:05	Final - Division A winner vs Division B winner (10-minute presentation + 2 -minute Q&A)
16:35	Judges deliberate and decide placements
16:40	Winner announced and certificate presentation
17:00	Close - champagne reception